

Dr. LIDA P. KYRGIDOU

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EDUCATION

- 5/2004-5/2008: **ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS (A.U.E.B.)**
Department of Management Science and Technology
Thesis Title: "Organizing and Benefiting from Strategic Entrepreneurship: The Role of Firm Resources, Capabilities and Internal Firm Conditions"
- **PhD Scholarship-PENED 2003-2008 provided by the Greek Secretariat of Research and Technology and European Union Funds, for outstanding academic performance**
- 2001-2003:
New York: **CITY UNIVERSITY OF NEW YORK, ZICKLIN SCHOOL OF BUSINESS**
Master of Business Administration, May 2003
Concentration: Finance & Investments, **Graduated with Honors (Grade: 9.1/10)**
- Graduate Assistant, Responsible for the Business Policy course simulation program
 - Research Assistant in the area of New Product Planning and Development, Expatriate Management, Management in the Airline Industry
- 1996-2000: **ARISTOTLE UNIVERSITY OF THESSALONIKI**
School of Economics, Law and Political Science, Department of Economics
Bachelor of Science in Economics, September 2000
- **I.K.Y. Scholarship for outstanding academic performance (ranked 1st) during the 3rd and 4th year of attendance**
 - **Competition winner and Representative of Greece to the Euro-Asia Business Internship Program (EABIP) in Tokyo, Japan**

ACADEMIC EXPERIENCE

- 9/2008 –
PRESENT: **ARISTOTLE UNIVERSITY OF THESSALONIKI, School of Economics, Law and Political Science, Department of Economics**
- Visiting Lecturer
- "Introduction to Business Administration" -1st semester, Fall, 2012-2013/ (Co-tutoring with Associate Professor Eugenia Petridou)
 - "Introduction to Business Administration" -1st semester, Fall, 2011-2012/ (Co-tutoring with Associate Professor Eugenia Petridou)
 - "Introduction to Business Administration" -1st semester, Fall, 2010-2011/ (Co-tutoring with Associate Professor Eugenia Petridou)

- “Introduction to Business Administration” -1st semester, Fall, 2009-2010/ (Co-tutoring with Associate Professor Eugenia Petridou)
- “Business Administration” MSc in Computer Science and Business Administration, Fall, 2009-2010/ (Co-tutoring with Associate Professor Eugenia Petridou)
- “Business and Society”- 12th semester, Fall, 2009-2010
- Entrepreneurship and Innovativeness- MBA in Business Administration, Fall Semester 2011-2012 (Co-tutoring with Associate Professor Eugenia Petridou)
- Entrepreneurship and Innovativeness- MBA in Business Administration, Fall Semester 2010-2011 (Co-tutoring with Associate Professor Eugenia Petridou)
- “Entrepreneurship and Innovativeness- MBA in Business Administration, Fall Semester 2009-2010 (Co-tutoring with Associate Professor Eugenia Petridou)
- “Entrepreneurship and Innovativeness- MBA in Business Administration, Fall Semester 2008-2009 (Co-tutoring with Associate Professor Eugenia Petridou)
- “Business Administration” MSc in Computer Science and Business Administration, Fall, 2008-2009/ (Co-tutoring with Associate Professor Eugenia Petridou)
- “Strategic Management”- 11th semester, Fall 2008-2009/(Co-tutoring with Dr. Lina Tsakiri, Lecturer)
- “Business and Society”- 12th semester, Fall, 2008-2009

RESEARCH EXPERIENCE

- 2008: **ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS (A.U.E.B.)**
Department of Management Science and Technology, Research Fellow
- 2006-2008: **ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS (A.U.E.B.)**
Department of Management Science and Technology, Research Assistant
- Assistant tutor in courses: “The Extended Enterprise”, “Innovation and Entrepreneurship”
 - Supervised over 50 student dissertations
 - Tutored in Workshop: Structural Equation Modeling with LISREL: An Introduction
- Supervising Professor:** Klas Eric Soderquist, Associate Professor of A.U.E.B
- 1/2004-12/2006: **ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS (A.U.E.B.)**
Research Assistant, Athens University of Economics and Business in cooperation with Avin International S.A. Vardinogiannis Group of Companies
- Participated in and managed the project: “Designing and Implementing a Competency Framework in the Shipping Industry”, funded by the Greek General Secretariat of Research and Technology and European Union Funds

Project Supervisor: George Ioannou, Associate Professor of A.U.E.B

9/2001-6/2003:

CITY UNIVERSITY OF NEW YORK

Research Assistant

- New Product Planning and Development, Expatriate Management, Management in the Airline Industry
- Supervisors: Professor Alan Booke, Associate Professor Dr. Lilia Ziamou

1999:

ARISTOTLE UNIVERSITY AND “ERGANI” INSTITUTE

Research Assistant

- Project Title: “Female Entrepreneurship”
Project Supervisor: Dr. Eleonora Karassavidou, Associate Professor.

1998:

EUROPEAN YOUTH PARLIAMENT ASSOCIATION

Brussels

Representative of Greece in the EYP after international competition

- “SMEs’ legislation in the European Union.”

**PROFESSIONAL
EXPERIENCE**

6/1996-7/2001:

NITROFARM S.A./ Agrochemicals

Assistant, Accounting and Marketing Department

2003-

PRESENT:

- Assisted in the Accounting Department, dealing with the company’s financial statements, balance sheets and bookkeeping, made recommendations for cost reduction, developed practices to strengthen
- Sales Promotion
- Evaluated inventory control, purchasing and quality assurance and order tracking methods in order to make recommendations to minimize manufacturing costs

06/1999-10/1999:

DEUTSCHE BANK AG, Tokyo Branch

Intern via Euro-Asia Business Internship Program, International Desk Department

- Realized Portfolio Analysis, collected and enhanced Customer Earnings Data, automated processing and Reporting with MS Access to evaluate customers’ appropriateness for loans

- Presented portfolio analysis findings to clients
- Transferred Balance Sheet Data from "Bilg Program" to MS Excel format, spreaded Balance Sheets

RESEARCH AND PUBLICATIONS

A. REFEREED ARTICLES

1. Kyrgidou, L., Mylonas, N. and Petridou E. (2013). Identifying tomorrow's entrepreneurs: entrepreneurship education in Greece, **World Review of Entrepreneurship, Management and Sustainable Development**, Vol. 9 (3), pp. 352-364.
2. Petridou, E. & Kyrgidou, L., (2013). "Developing women entrepreneurs' knowledge, skills and attitudes through e-mentoring support", **Journal of Small Business and Enterprise Development**, Vol.20, Iss.3, pp. 548-566
3. Kyrgidou, L. & Spyropoulou, S. (2012). "Drivers and Performance Outcomes of Innovativeness: An Empirical Study", **British Journal of Management** (forthcoming)
4. Kyrgidou, L. & Petridou, E. (2010). "The Effect of Competence Exploration and Exploitation on Strategic Entrepreneurship", **Technology Analysis and Strategic Management**, Vol. 23 No. 6, pp. 697-713
5. Katsikis, I. & Kyrgidou, L. (2009). "Entrepreneurship in Teleology: The Variety of the Forms". **International Journal of Entrepreneurial Behaviour and Research**, Vol. 15 No. 2, pp. 209-231
6. Petridou, E., Sarri, K. & Kyrgidou, L. (2009). "Entrepreneurship Education in Higher Educational Institutions: The Gender Dimension", **Women in Management Review** (currently published as **Gender in Management: An International Journal**), Vol. 24 No. 4, pp. 286-309.
7. Katsikis I. & Kyrgidou L., (2007), **The Concept of Sustainable Entrepreneurship: A Conceptual Framework and Empirical Analysis**, Annual Academy of Management Conference "Doing Good by Doing Well", August 3-8th 2007, Philadelphia, USA. Best Paper Award Winner. In George T. Solomon (Ed.), **Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management (CD)**, ISSN 1543-8643
8. Syrigos, E. & Kyrgidou, L. 2010. "Strategic Entrepreneurship on the Relationship between Firm Resources and Firm Performance: An Examination into the Airlines Industry Sector", **Journal of Air Transport Studies**, (forthcoming). Paper accepted on April 8th, 2010.

B. BOOK CHAPTERS

9. Katsikis, I. & Kyrgidou, L. (2009). Green Approaches to Entrepreneurship: Theoretical Foundations and Empirical Examination, in press for the Asha Joshi, (eds.), "Ecopreneurs: Green Business Activists", Icfai University Press, ISBN: 978-81-314-2353-0
10. Kyrgidou, L., Mylonas, N. & Petridou, E (2011). "An Insight into Potential Entrepreneurial Characteristics: The Role of Entrepreneurial Education", Entrepreneurship / Book 2", ISBN 979-953-307-861-7.

C. PAPERS IN PROGRESS

11. Katsikis and **Kyrgidou, L.** (2010). "Social Policy and Social Entrepreneurship: Between the Public and the Private"

D. CONFERENCES

12. Katsikis I. and Kyrgidou L., (2008), Entrepreneurship's Object, Subject and Process Forms, 28th Annual Strategic Management Society Conference "How Does Knowledge Matter?", 12-15 October, Cologne, Germany.
13. Katsikis I. and Kyrgidou L., (2008), The Environmental Inquiry in Entrepreneurial Research, 2008 British Academy of Management 9-11 September, 2008 Harrogate, UK.
14. Katsikis I, Kyrgidou, L. and Söderquist K.E., (2008), The Environmental Dimension in Entrepreneurship, 5th Annual Conference of Management Science and Technology, May 8th 2008, Athens.
15. Katsikis I. and Kyrgidou L. (2007). The Concept of Sustainable Entrepreneurship: A Conceptual Framework and Empirical Analysis, Annual Academy of Management Conference "Doing Good by Doing Well", August 3-8th 2007, Philadelphia, USA. **Best Paper Award Winner**. In George T. Solomon (Ed.), Proceedings of the Sixty-Sixth Annual Meeting of the Academy of Management (CD), ISSN 1543-8643.
16. Katsikis I. and Kyrgidou L., (2007), Sustainable Entrepreneurship: Theoretical Approach, Strategic Considerations and Empirical Evidence, **Best Paper Award Winner** at the British Academy of Management Conference, 11-13 September 2007, Warwick, England, UK.
17. Katsikis I. and Kyrgidou L., (2007), Sustainable Entrepreneurship, Global Success and Local Development: The Case of Mastiha from the Island of Chios, Greece. Paper at the **Epainos Award Session** at the 47th Congress of the European Regional Science Association, August 30th – September 3rd, 2006, Paris, France.
18. Katsikis I. and Kyrgidou L., (2007), Sustainable Entrepreneurship as a Strategy for Development: A Theoretical and Empirical Approach, accepted at the 27th Annual International Conference of the Strategic Management Society - SMS: The Challenges of Non-Market Influences on Market Strategies, 14-17, October 2007, San Diego, CA, USA.
19. Katsikis I. and Kyrgidou L. (2007), Entrepreneurship as Strategy to Firm Growth?: A Theoretical and Empirical Analysis, 4th Conference of Management Science and Technology, "Technology and Corporate Social Responsibility" May 17th 2007, Athens.

20. Kyrgidou, L., Papalexandris, A., Soderquist, K.E., Ioannou, G., Prastacos, G.P. (2006). “Putting Competencies into Action in Greek shipping: Implementing a competency typology as a unique source of competitive advantage”, 2006 IEMC International Conference of Engineering and Management, Salvador, Bahia, Brazil, September 16-21, 2006.
21. Soderquist, K.E., Ioannou, G., Kyrgidou, L., Papalexandris, A. (2005). What do Competencies look like? Developing and applying a typology of job-related competencies. Paper presented at Conference” Managing Global Trends and Challenges in Turbulent Environments”, organized by the University of the Aegean, Chios, Greece, October 2005.
22. Papalexandris, A., Kyrgidou, L., Soderquist, K.E., Ioannou, G., Prastacos, G.P. (2006). “Implementing a Competency Framework at the Maritime Sector”, paper presented at the 2006 Academy of Management Conference, Atlanta, U.S.A.

E. OTHER PUBLICATIONS

23. Kyrgidou, L., Papalexandris, A., Ioannou, G., “Analysis of Competence Management in the Greek Shipping Sector”, Avin International S.A 2004-2006

SKILLS

FOREIGN LANGUAGES

- Mother Tongue: Greek
- Fluency in English (PROFICIENCY, CAMBRIDGE UNIVERSITY)
- Fluency in German (MITTELSTUFFE)
- Fluency in French (SORBONNE I)
- Working Knowledge of Spanish

OTHER SKILLS

- Excellent Knowledge of Microsoft Office
- Statistical Packages: SPSS, LISREL 8.80, EQS, AMOS

DISTINCTIONS-AWARDS

- PhD Scholarship-PENED 2003-2008
- Awarded MBA with distinction-Full Scholarship from City University of New York
- IKY Scholarship Fund 1999-2000
- Reviewer of the Academy of Management Conference Annual Meetings (2007, 2008, 2009, 2010)
- Katsikis I. and Kyrgidou L. (2007). The Concept of Sustainable Entrepreneurship: A Conceptual Framework and Empirical Analysis, Annual Academy of Management Conference “Doing Good by Doing Well”, August 3-8th 2007, Philadelphia, USA. **Best Paper Award Winner.** In George T. Solomon (Ed.), **Proceedings** of the Sixty-Sixth Annual Meeting of the Academy of Management (CD), ISSN 1543-8643.
- Katsikis I. and Kyrgidou L., (2007), Sustainable Entrepreneurship: Theoretical Approach, Strategic

Considerations and Empirical Evidence, **Best Paper Award Winner at the British Academy of Management Conference**, 11-13 September 2007, Warwick, England, UK.

- Katsikis I. and Kyrgidou L., (2007), Sustainable Entrepreneurship, Global Success and Local Development: The Case of Mastiha from the Island of Chios, Greece. Paper at the **Epainos Award Session-Best Paper Award** at the 47th Congress of the European Regional Science Association, August 30th – September 3rd, 2006, Paris, France.
- Associate Editor of Journal of Business Venturing (2007)

AFFILIATIONS

Academy of Management (AOM)

Strategic Management Society (SMS)

British Academy of Management (BAM)

European Regional Science Association (ERSA)

European Academy of Management (EURAM)

Greek Chamber of Commerce